

# TRANSITION

The American South in Transition: Leadership Shaping the Future

ALABAMA

ARKANSAS

FLORIDA

GEORGIA

KENTUCKY

LOUISIANA

MARYLAND

MISSISSIPPI

MISSOURI

BUSINESS & TRADE

NORTH CAROLINA

OKLAHOMA

PUERTO RICO

SOUTH CAROLINA

TENNESSEE

TEXAS

US VIRGIN ISLANDS

VIRGINIA

WEST VIRGINIA

educa  
GLOBAL

energy

environ

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health

human

economic

develop

tion  
OPPORTUNITY

ment

# LABORATION

Innovative Thinking and Bipartisan Leadership Shaping the Future

services  
INTERNATIONAL MARKETS

ment

2010 ANNUAL REPORT  

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75TH ANNIVERSARY EDITION

# report from the chairman

*Our regional collaboration can greatly amplify what our individual efforts would do alone and maximize our potential for success.*

**Any Governor will tell you that the ultimate measure of the effectiveness of a public official is how they handle a crisis.** Lately, we've dealt with our share of crises here in the American South. From hurricanes to floods and from the lingering recession to the Gulf oil spill, Southern Governors have had a lot on our plates during the past year. I believe that, collectively, we can be proud of what Southern Governors have shown the rest of the nation and the world in the way each of us has responded to the crises with which we have been confronted.

Certainly, there is one crisis all Southern states and territories share — the ongoing economic crisis. Over the past year, it has been the goal of my chairmanship to focus the work of the Southern Governors' Association on a coordinated response to the national economic decline by exploring the business opportunities available in the largest emerging economy in the world: China. No one knows for certain the exact role China will play in the global economy in the decades to come, but we all know it will play a big one.

China already is a critical trading partner for the American South. Over the last decade, our states and territories have seen an exponential increase in trade with China, and there is no question that more opportunity exists for two-way trade. We are open to international investment in our communities, and we welcome the opportunity to sell our Southern products abroad. We are eager for international business partnerships that offer new expertise, economies of scale or other synergies. We know that these efforts ultimately result in good jobs and increased wealth in the American South, and that's what it's going to take to reenergize the economies of Southern states and territories. Our regional collaboration can greatly amplify what our individual efforts would do alone and maximize our potential for success.

I am proud to say that, together, Southern Governors have taken definitive steps to put the American South at the top of the list for Chinese business



**Bob Riley**  
**Governor of Alabama**  
**2009-10 SGA Chairman**

leaders to pursue greater economic collaboration. Eight of our secretaries of commerce worked together through SGA to present a coordinated face of the American South to Chinese business and political leaders, culminating in a series of June meetings in Beijing. This initial effort was followed by a series of meetings with a delegation of Chinese leaders during SGA's Annual Meeting in Birmingham.

Together, these visits helped us better understand the opportunities and interests of individual Chinese provinces, and offered the Chinese a clearer understanding of all that the American South has to offer to Chinese businesses. At this writing, discussions are still underway about how to best proceed, but one thing has been made very clear: even though we'll remain competitive for business amongst each other, presenting a regionally united front has many advantages. And when any jurisdiction in the South wins in an economic development competition, we all reap some of the benefits.

This kind of effort not only embodies the potential power of a regional approach, but it also demonstrates how we can work together during challenging times to change the way we've always done things for the better. Certainly, the Great Recession has us all tightening our belts and looking at how to do more with fewer resources. Collaboration in positioning the American South in international markets is but one way we are transforming our thinking.

Unfortunately, the American South also is grappling with the largest environmental catastrophe of our time in the form of the Deepwater Horizon oil spill, and that crisis is yet another area in which we are beginning to work together to transition our thinking. The American South must be a leader in sorting through the questions surrounding the advent, as well as the aftermath, of this crisis. That is why I felt it so important to use this year's Annual Meeting as a platform for beginning a constructive conversation with key

leaders within industry, as well as with state and federal decision makers, pertaining to the difficult questions about how we approach offshore energy exploration now, and how we should best transition our policies and procedures to better protect our environment, our economy and our energy security for the future.

I am reminded that we face these looming challenges with the historical backdrop of SGA's 75th anniversary, which we celebrated on November 21, 2009. In 1934, when Southern Governors first came together, they faced

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daunting economic and environmental challenges, so much so that President Franklin Roosevelt branded the region "America's #1 economic problem." But together, those Governors were able to begin changing the narrative of the

American South, and today, despite the challenges we face, the region has become an economic and cultural powerhouse. With nearly 40 percent of the U.S. population and a combined economy that is the third largest in the world, a pro-business attitude and a low cost of living, the American South is well-positioned to lead the nation out of the economic recession. With the unique culture of our communities, active arts and recreation, abundance of natural resources and home-grown Southern hospitality, we certainly have a lot to be proud of — and a lot to protect.

Our track record is strong, and I am confident that we are prepared and committed to build upon our successes in the coming years for the benefit of all who live and work in the American South.

# 2010

## message from the executive director

*There is a growing recognition  
that an economic win anywhere in  
the region is a win for everyone in the  
region, not just one state or territory.*

**TRANSITION: It's something that happens every day, whether we are aware of it or not.** When viewed with the benefit of some distance, big transitions are recognizable because they take real, sustained effort, strong leadership and the involvement of many. We've given a lot of thought to transition this year as we marked SGA's 75th anniversary. Throughout this Annual Report, you'll see some of the evidence of just how much transition has taken place within the American South during our organization's history, transforming the region to the economic and cultural powerhouse it is today. For that, we have the benefit of time and history to reflect on our progress. But I'd also like to point out a couple of key developments that suggest the American South is once again going through an important period of transition that may be pivotal to refocusing and reshaping the region's future.

First, our region's leadership is recognizing the potential value of the American South brand. For the first time in a very long while, and maybe ever, states and territories throughout the region have begun to present themselves as one in order to make a bigger and more lasting impression. This initiative has its primary focus on the world's largest emerging economy: China. Although each of SGA's member states and territories continue to compete, they also are beginning to recognize there is more to be gained than lost by presenting the region as a whole to showcase their common values and characteristics. Moreover, there is a growing recognition that an economic win anywhere in the region is a win for everyone in the region, not just one state or territory. The development and continued growth of the region's aerospace corridor and the region's increasing predominance in automotive manufacturing serve as proof, as each new investment instigates the creation of more jobs via suppliers



**Diane Duff**  
**Executive Director**

**Southern Governors' Association**

and distributors. It remains to be seen how far the leaders of the American South will take this new collaboration on economic development, but SGA's initial forays into the vast Chinese marketplace suggest there is a real interest in building the American South brand to enhance economic development activities region-wide.

Second, there is resurgence in linking the region's economic well being with its environmental and energy policies. Last year, SGA did some significant work on providing

*In the spirit of our organization's very founding, SGA looks forward to working with this new generation of leadership in support of transition through a renewed commitment to collaboration.*

its member Governors with a clearly defined framework from which they could measure the economic impacts of proposed climate change policies at the state level. The final product was completed in October 2009, and while budget shortfalls and other federal policy debates forced Governors' attention in different directions, leaders throughout the American South are approaching these issues on a balanced, pragmatic trajectory that places emphasis on sound economics. Several Southern states have continued to pursue further economic analysis of possible state actions in this arena. Others participated in a trip to the Federal Republic of Germany where the economic underpinnings of that country's approach to climate-related policies were explored in depth for the benefit of their decision-making processes at home. And with the recent

events surrounding the Deepwater Horizon oil spill, which most directly impacts Southern states, particularly in the Gulf Coast, it is reasonable to expect even more discussion in this arena in the coming months and years on how best to balance our energy needs with a whole host of environmental considerations.

Finally, nearly half of the American South's gubernatorial seats will change hands in the coming months. Nearly one-third of SGA's member Governors will retire their seats this year due to term limits, while two others are seeking other elected offices. In addition, four more of the region's Governors are seeking reelection in November. The newly elected Governors of the American South will put their mark on the transition already underway throughout the region. In nearly every case, the most remarkable transitions throughout history have been brought about through debate and collaboration across state and party lines, with great progress made when visionary leaders put aside their differences to pursue common interests and shared objectives. In the spirit of our organization's very founding, SGA looks forward to working with this new generation of leadership in support of transition through a renewed commitment to collaboration.

It is with great respect and appreciation that we thank all of our member Governors who will be leaving SGA's ranks — as well as those who will continue to serve — for their committed service to their respective states, their personal involvement in SGA's regional work and their long-term commitment to public service. Some of the most notable accomplishments that each of these leaders brought to their states — and to the region — are highlighted within this report. We wish them and their staffs all the best in their future endeavors.

## Securing Southern Economic Success by Building New Relationships with China

Growing jobs across the region is of paramount importance to Southern Governors and has been the focus of SGA's efforts during 2009-10. In this global economy, Governors are looking to bring new investment to their states and promote the exports of companies already established within their borders. At the start of Governor Riley's chairmanship, SGA gathered together the commerce secretaries and equivalent economic development leaders from Southern states and territories to begin a dialogue about how they could work together to support economic prosperity across the region. Immediately,

they agreed that the greatest opportunity for economic strides lay in tapping into emerging markets, and that China — the world's fastest growing major economy — should be the target of their joint efforts.

Through SGA, members recognized that while they certainly compete with each other in many areas, they had much to gain by working in partnership on strengthening economic ties with China and its provinces. While many have made inroads into China individually, its market is so vast and provinces so unique that opportunity abounds for increasing economic connections. They realized that as a region they could better tap those opportunities than they ever could on their own.

SGA immediately began planning a first of its kind joint mission to China. The organization partnered with the Chinese People's Association for Friendship with Foreign Countries to bring together a delegation of economic development leaders from Southern states and territories and a delegation of their Chinese counterparts; and in June, eight secretaries of commerce led a region-wide group of approximately 40 individuals to Beijing, China, for the 2010 China-American South Partnership Forum. Senior leaders from eleven of China's 23 provinces, along

with principals from China's central government, participated in the Partnership Forum.

Chinese delegates learned that the Southern region is an economic powerhouse. When combined, Southern states' GDP has topped \$5 trillion and represents the third largest economy in the world, behind only the European Union and the United States. They discovered the Southern business-friendly environment, strong workforce and university system, low cost of living and renowned culture. And, they found out why, when making investments in the United States, they should consider the South before any other American region.

The Partnership Forum allowed Southern secretaries of commerce to hear from Chinese economic development and investment leaders about the unique strengths and interests of different Chinese provinces. Most importantly, they were able to forge new relationships with their Chinese counterparts. These relationships are the building blocks for identifying potential investment opportunities, prospects for new trade relationships and possibilities for collaboration between Southern and Chinese businesses. These relationships are the first step towards creating new jobs in the South. Through the Partnership Forum, Southern states and territories began to build a foundation that will lead to greater economic prosperity for their residents and for the people of China.



**Trade representatives from the American South met with their Chinese counterparts at the first China-American South Partnership Forum in Beijing.**

## Exploring a Clean Energy Economy

Southern Governors remain committed to forging the future of energy production in the South in a way that takes into consideration both environmental stewardship and energy security. The South leads the nation in energy production, and will continue to strive to provide for the country's energy needs by finding creative ways to use the region's vast domestic resources through cleaner means, as well as tapping into the various renewable energy resources found in different states across the American South. SGA continues to support our Governors to this end by providing opportunities to learn about new solutions to energy challenges and keeping them abreast of federal developments in climate and energy policy as they unfold.

In June 2010, SGA partnered with the government of the Federal Republic of Germany to bring key energy policy advisors from Southern states and territories to Germany for a weeklong exchange focused on job creation in a new, clean energy economy. This valuable tour provided opportunities for SGA members to learn how Germany has transformed from an economy driven by traditional fossil fuel production and industrial consumption to a world leader in renewable energy technologies and innovations in energy efficiency.

The exchange incorporated a mixture of high-level meetings, site visits and cultural activities that allowed participants to

experience Germany's economic transformation firsthand, and included informative dialogue with policy leaders in Berlin about Germany's aggressive energy policy and market mechanisms for achieving low-carbon growth. The exchange also included a visit to the country's Ruhr region, which has experienced a significant economic transformation through the application of clean energy technologies. Though Germany and the American South differ in terms of government operations, policy development and energy source availability, Southern energy policy advisors were able to explore whether some of the lessons Germany has learned during this transition might be applied to Southern states and territories.

Over the past year, SGA has provided Governors and their staff with weekly updates of climate and energy related activities that have transpired at the federal and international level. These "round-ups" featured reports on the progress of climate change and energy legislative proposals, new environmental regulations that could impact SGA's member states and territories and the evolution of international negotiations on greenhouse gas limits. As the climate and energy debate continues in Washington, SGA staff will remain abreast of these issues and their respective policy decisions in order to keep Governors and their staff informed about implications for their constituents, and the American South as a whole.



**Energy policy representatives from the American South visited Germany to learn how the country has worked to achieve low-carbon growth.**

# SGA 75th Anniversary

Last November, Southern Governors gathered in Warm Springs, Georgia, to celebrate 75 years of working together to transform the American South into the socially and economically vibrant region it is today. It was Warm Springs where, on November 21, 1934, Governors from five Southern states — Alabama, Florida, Georgia, South Carolina and North Carolina — met with President Franklin Roosevelt at his Little White House to address the economic crisis facing the nation, and particularly the South. That meeting began an unprecedented collaborative effort among Southern Governors to promote policies that would usher in a new era of economic prosperity for the region.

David Roosevelt, grandson of President Franklin Roosevelt, along with noted Southern historian, author and folklorist William Ferris, served as keynote speakers and congratulated the Governors for their states' progress since that 1934 meeting. President Barack Obama, who was unable to attend the event in person, addressed the Governors in a video message.

"I want to thank all the Governors here tonight..." President Obama said. "Today, three-quarters of a century after that first meeting, the South is leading the way. What was once a struggling agricultural region is now an industrial and technological power. States once crippled by poverty now contribute trillions of dollars to our economy. And the schools that once denied our children a decent education are now training the next generation of leaders. Much of that progress is thanks to Governors like you."

Commemorating its legacy of progress, SGA developed a 14-panel poster show that was featured at the Warm Springs event, and was displayed again at the 2010 Annual Meeting in Birmingham. Featuring oversized images and thought-provoking quotes from noted Southerners, the poster show was designed to highlight the region "then and now" in six topical areas — economy, education, civil rights, environment, defense and culture — that showcase the remarkable transformation of the American South from 1934 to the present.



**On November 21, 1934, President Franklin D. Roosevelt invited the governors of Alabama, Florida, Georgia, South Carolina and North Carolina to his Little White House in Warm Springs, Georgia, to challenge them to work together for regional improvement. As a result of the meeting, the Southern Governors' Association was born.**

75 YEARS  
A LEGACY OF *Progress*  
Southern  
Governors'  
Association



Georgia Governor Sonny Perdue  
Event Host



Alabama Governor Bob Riley  
SGA Chairman



Former Louisiana Governor Kathleen Blanco  
and Oklahoma Governor Brad Henry



SGA's Commemorative  
Poster Show Exhibit



then



now

## economic development

*The economy of the South has undergone a dramatic shift in the past several decades, transitioning from traditional industries like textiles, furniture and tobacco production towards high-tech sectors such as automotive, aerospace, information technology and biosciences. Growth in the service sector, specifically tourism and customer relations management, also has contributed to the economic viability of the region.*

*In response to the recent economic downturn, Southern Governors have initiated new economic development programs focused on creating jobs, improving workforce readiness and creating opportunities for businesses, all while meeting community needs, developing and maintaining critical infrastructure and working to reduce poverty.*

*Through SGA, Southern Governors are working together to develop a “brand” for the American South aimed at strengthening each state’s economic development investments while elevating the region’s global appeal as a premier business location.*

### ALABAMA GOVERNOR BOB RILEY

During Governor Riley's terms, Alabama has become an important destination for national and international companies seeking an effective and efficient workforce and a business-friendly environment. In the last year alone, the state has seen more than 260 new and expanding industry announcements, including several in the automotive industry, with 1,000 new jobs at Mercedes-Benz and 240 jobs at the Toyota engine plant. Auto suppliers continued flocking to the state, with new plant announcements by Canada-based Plasman and France-based Faurecia. The state also saw significant new jobs as a result of the opening of the Kia plant in neighboring Georgia, and 34 Kia suppliers have recently opened facilities in Alabama, creating over 3,600 jobs.

Governor Riley also has put a major focus on growing Alabama's presence in aerospace and aviation — a focus that led to the selection of Alabama by EADS for a major assembly plant, and by Raytheon Missile Systems for a new assembly and testing facility. During Governor Riley's terms, employment in Alabama aerospace companies has grown more than 13 percent. Today, the industry contributes more than \$8 billion in payroll to the state.

### ARKANSAS GOVERNOR MIKE BEEBE

Governor Beebe has worked vigorously to recruit new businesses, both from within the United States and abroad.



**Governor Riley celebrates Honda's 10th anniversary.**

Since he entered office in January 2007, new business development and expansions have led to the announcement of almost 25,000 new jobs and investments estimated at \$4.1 billion. Governor Beebe's "Quick Action Closing Fund," signed into law in 2007, continues to provide the State with funding reserved for economic development. This fund has helped Arkansas recruit high-paying jobs in information technology, wireless communications, wind-energy manufacturing, and consumer products.

This year's major successes included investments by Hewlett-Packard in a new customer-service center; Nice-Pak, a hand-wipes manufacturer; Awesome Products, a household detergent manufacturer; Molex, which makes electronic,

electrical and fiber optic connections products; Nordex, Mitsubishi Power Systems Americas and Beckmann Volmer, all of which will soon begin manufacturing wind turbines or their components at plants in Arkansas; and Allied Wireless Communications, now headquartered in Little Rock.

### FLORIDA GOVERNOR CHARLIE CRIST

Governor Crist has fostered Florida's business friendly environment, promoting a strong workforce and strategic investments that have triggered job growth and business development, and has ensured long-term economic expansion for Floridians. According to Governor Crist, Florida has long been a state where innovation and the entrepreneurial spirit have thrived, and these elements will continue to be essential to Florida's economic future. "Florida's talented work force continues to support highly skilled fields such as aviation, aerospace and computer technology," notes the Governor.

According to Enterprise Florida, manufacturing in the Sunshine State consists of nearly 18,000 manufacturers who employ close to 371,000 workers across the state. These companies include traditional manufacturing industries such as plastics, food processing and printing, as well as breakthrough technologies such as electronics, medical devices and aviation/aerospace. Florida has a strong, skilled manufacturing workforce, and manu-

facturing operations benefit from the presence of advanced research facilities at Florida universities and colleges, military installations and NASA. Additionally, the state's multicultural and multilingual workforce provides Florida manufacturers an advantage in conducting business overseas.

### GEORGIA GOVERNOR SONNY PERDUE

Throughout his terms, Governor Perdue has engaged in a number of important initiatives and programs to increase economic development throughout Georgia. These include:

- **Foreign Direct Investment** — Governor Perdue led Kia Motors in the opening of the first United States assembly plant, located in West Point, representing a \$1.2 billion investment in the state and making it the largest economic

**Governor Perdue at Kia Motor's grand opening.**



# economic development

development project in Georgia history. Including suppliers, KIA will result in more than 6,000 Georgia jobs.

- **Helping Home Grown Business** — The Governor also created a business environment that encourages Georgia businesses to grow, like the expansion of Gulfstream's Savannah facilities where \$300 million was invested and 1,100 new jobs were created.
- **Attracting Corporate Headquarters Relocations** — Governor Perdue also attracted Fortune 500 companies such as NCR and Newell Rubbermaid. NCR moved their corporate headquarters to Duluth, bringing 1,250 jobs, and established a new manufacturing facility in Columbus employing 870 people. Global marketer Newell Rubbermaid opened their new corporate headquarters in Sandy Springs, creating 400 new jobs.

## **KENTUCKY GOVERNOR STEVE BESHEAR**

Governor Beshear believes there is nothing more important to Kentucky's economic recovery than creating and saving jobs. He proposed and spearheaded a bipartisan overhaul of Kentucky's tax incentive programs, which has invigorated job creation efforts. The new program streamlined and modernized existing business development tools, added flexibility, updated incentives and improved the ability to

nurture existing Kentucky businesses and reach out to smaller businesses.

The pay-off has been dramatic. Over the past year, 116 projects have been approved under the revised incentive programs — 76 of them being existing industries. These 116 projects have the potential to create more than 6,800 jobs, save another 3,400 jobs and result in a capital investment of more than \$971 million.

Through strategic use of federal stimulus funds, Governor Beshear has created or saved 4,200 jobs that otherwise could have been lost. This includes teachers and other school professionals, construction workers, correctional officers, childcare providers and state police officers.

## **LOUISIANA GOVERNOR BOBBY JINDAL**

Governor Jindal believes that with Louisiana still facing job losses associated with the economic downturn, efforts to retain and attract companies and jobs are more important than ever. That's why he launched the "Business Retention and Expansion Program," which includes a \$400,000 investment to cultivate Louisiana's existing businesses by aggressively pursuing business retention and expansion prospects. In addition, he launched the "Louisiana Fast Start Program," which includes \$3 million to dramatically enhance Louisiana's business development efforts by delivering comprehensive workforce training services, from pre-employment recruitment and assessment that help

companies "select the best," to customized, job-specific training that delivers exactly the right skills a business needs.

For the second consecutive year, *Southern Business & Development* magazine named Louisiana its "Co-State of the Year." To remain at the top of the annual rankings, Louisiana secured the highest number of significant projects per capita — measured by new jobs and capital investment. Governor Jindal notes that this recognition by *SB&D* "is another sign we have made the right choice by making economic development our top priority since day one."

## **MARYLAND GOVERNOR MARTIN O'MALLEY**

Governor O'Malley's maintains a futuristic approach toward economic development. After launching "Bio2020," a 10-year, \$1.3 billion investment in life science and biotech research and development, he is continuing strong support in this emerging field by increasing the Biotech Tax Credit from \$6 million to \$8 million, even during these challenging times. Through the "Biotechnology Investment Incentive Tax Program," which encourages investors to provide seed and early-stage funding to qualified, privately held Maryland biotechnology companies, 14 Maryland biotechnology companies received investments in FY 2010.

Governor O'Malley is "Restoring Progress" by ensuring that Maryland remains

on the cutting edge of the high-tech job sectors of the future. Earlier this year, he unveiled "Cyber Maryland," a public/private economic development initiative to position Maryland as the nation's epicenter for cyber security developed with guidance from more than 50 public and private sector information technology and security experts. Last year, Maryland led the nation in the creation of computer systems design jobs, growing by more than 8 percent.

## **MISSISSIPPI GOVERNOR HALEY BARBOUR**

Governor Barbour's approach to creating jobs and growing the Mississippi economy has four main tenets: enacting comprehensive tort reform, balancing the state's budget without raising taxes, reforming the state's job training system

### **Governor Barbour at Mississippi's Grammy Awards.**



and realigning Mississippi's economic development programs.

As part of the economic development realignment, Governor Barbour formed "Momentum Mississippi," a group of business, education and government leaders from every area of the state dedicated to planning for long-term economic development. He also made attracting high-skilled, high-paying jobs a priority, and despite enduring the worst natural disaster in American history, nearly 20,000 more Mississippians are working, and employment is higher than during pre-Katrina levels.

As a result of Governor Barbour's plan, world-class corporations have located facilities in the state providing top-notch jobs requiring advanced skills. PACCAR, Severstal, GE Aviation, Northrop Grumman and Nissan have major production facilities in Mississippi, and clean energy companies are calling Mississippi home, including solar panel manufacturer Twin Creeks Technologies.

#### **MISSOURI GOVERNOR JAY NIXON**

From his first day in office, Governor Nixon's top priority has been to put Missourians back to work. He has focused on creating opportunities for businesses large and small, and on having a workforce that has the skills for the jobs of the future.

Responding to the need of many small businesses that have had difficulty in ac-



**Governor Nixon promotes small business incentives.**

cessing the capital to expand, Governor Nixon created a loan program that provides low-interest loans of up to \$25,000 to businesses that employ five or fewer people. Businesses around the state have used the loans to help purchase needed equipment, hire additional staff or to finance other steps that are helping them grow.

Governor Nixon also launched the "Work Now" initiative to put construction trade workers back on the job. The initiative pairs \$146 million from the federal Recovery Act with \$120 million in available state funds to use on wastewater and drinking water projects. In addition to putting those workers back on the job, the initiative also is tackling the issue of replacing aging or inadequate infrastructure.

#### **NORTH CAROLINA GOVERNOR BEV PERDUE**

Governor Perdue's number one priority is jobs, jobs and more jobs, and she is focusing on the backbone of North Carolina's economy — small businesses. Small businesses account for two-thirds of new jobs created, and Governor Perdue has called for a number of steps to help small businesses to grow and create jobs:

- A Small Business Assistance Package that includes tax incentives for hiring unemployed workers, tax credits for small business start-ups and expands funding for small business resources within state government.
- The state's first-ever Small Business Commissioner to coordinate resources located throughout state government.
- An expansion of the "Biz Boost" program to help small businesses apply for credit, work on staffing, manage cash and reduce costs by giving them access to the same kind of outside talent that big businesses often use to help them adapt and grow.
- A Small Business Lending Initiative that provides small businesses access to credit by increasing participation in Small Business Administration loans and other loan programs.

#### **OKLAHOMA GOVERNOR BRAD HENRY**

During his terms in office, Governor Henry forged a historic bipartisan agreement among legislative leaders that balanced the budget without raising taxes or making massive cuts in education and health care. Under his leadership, Oklahoma has experienced an economic revival, with record budget shortfalls becoming record budget surpluses. Despite the current challenging budget year, Governor Henry preserved funding for the 21st Century Quality Jobs Act. Enacted in 2009 and building on the successful Quality Jobs Act, the 21st Century Quality Jobs Act offers tax incentives to attract companies working in growth sectors which create high-paying, knowledge-based jobs. Additionally, Governor Henry signed comprehensive reform legislation that will streamline Oklahoma's workers' compensation system, reducing costs to Oklahoma businesses while protecting the rights of injured workers.

With an eye to green, renewable energy sources to augment Oklahoma's vast oil and gas resources, Governor Henry also encouraged the passage of the Oklahoma Energy Security Act to encourage the development of new jobs in the renewable energy industry.

# economic development

## **PUERTO RICO GOVERNOR LUIS FORTUÑO**

Governor Fortuño has taken a number of important steps to provide greater economic opportunity for Puerto Rico and its citizens. His strategic model for a new economy identifies three areas of focus: growth, competitiveness and jobs. A few of the goals associated with his model include achieving Real GNP growth of 1.8 percent by 2013; realigning promotional strategies and fostering Puerto Rico's integration into the global economy by exporting goods and services, and transitioning into the knowledge economy; and implementing policies to reduce unemployment.

Governor Fortuño has spearheaded passage of a new permitting law designed to facilitate investment on the island. These and other pro-growth policies, such as the Local Stimulus Plan that includes a major boost to the Puerto Rico Economic Development Bank's commercial loan programs, are positioning the island for a new era of economic growth. He also led the passage of one of the most advanced Public-Private Partnership Laws that kicked-off the bidding process for \$3 billion in projects that span five principal infrastructure areas — highways, airports, water and energy systems and schools — and are projected to create 47,000 new jobs.

## **SOUTH CAROLINA GOVERNOR MARK SANFORD**

From day one, Governor Sanford's goal has been to make South Carolina more competitive in attracting jobs and capital investment. Last year, South Carolina was ranked fourth nationally for job recruitment by IBM. Just over the past several months, Governor Sanford made five new 1,000-plus jobs announcements.

As part of his economic development strategy, Governor Sanford has aimed to make South Carolina a keystone in the South's growing aerospace industry. As a result, aerospace giant Boeing chose North Charleston as a location for a second assembly plant for its Dreamliner jet. Proclaimed "Deal of the Year" by *Business Facilities* magazine, this was the largest economic development announcement in state history, earned South Carolina the Silver Shovel Award and will translate into a \$6.1 billion impact annually with 15,000 spin off jobs.

In the area of workforce development, Governor Sanford expanded South Carolina's "QuickJobs" training program, which led the nation by certifying over 100,000 South Carolinians for "Career Readiness." He also signed the Economic Development Competitiveness Act, which put industrial manufacturers on par with other manufacturers to increase competitiveness.

## **TENNESSEE GOVERNOR PHIL BREDESEN**

During Governor Bredesen's terms in office, Tennessee has experienced tremendous progress in economic development, including the siting of 49 new corporate headquarters, increase of more than 179,000 new jobs and new investment amounting to over \$29 billion. In a one-year period alone, the state welcomed four projects that invested at least \$1 billion each: Volkswagen Group of America's automotive production facility; Hemlock Semiconductor's solar panel components manufacturing facility; Germany's Wacker Chemie AG solar panel and semiconductor component manufacturing facility; and Nissan's investment in its new zero-emission LEAF facility. In March, *Business Facilities* magazine presented its "State of the Year" award to Governor Bredesen for the number of new jobs created and amount of capital investments made in Tennessee.

In addition, Governor Bredesen has continued his commitment to developing ways to assist counties with high rates of unemployment. By building on his successful program using federal American Recovery and Reinvestment Act funds, he announced jobs plans for two counties struggling with double-digit unemployment.

## **TEXAS GOVERNOR RICK PERRY**

A strong and thriving Texas economy is a top priority of Governor Perry. His efforts to provide a reasonable legal climate, a sensible regulatory environment and inducements for job growth and business development have made for a more prosperous state. This focus on tax and regulatory reform, increasing trade, forming industry clusters and investing for growth has strengthened Texas' economy to weather the forces of the nation's recent economic struggles.

Governor Perry believes job creation and economic development to be the only sure path to future prosperity, fostering the resources needed to fund essential priorities like education and health care. At his urging, legislation was passed that calls for the development of strategies to enable key industry clusters to compete and win in the global marketplace. He also believes that government doesn't create jobs — entrepreneurs in the private sector do — but government has a key role to play in cultivating a favorable climate for job creation. The results are well documented, as Texas continues to lead the nation in job creation and economic growth.

**US VIRGIN ISLANDS GOVERNOR****JOHN deJONGH, JR.**

Governor deJongh is firmly committed to supporting economic development in the United States Virgin Islands (USVI). He has focused on growing industry within USVI by creating more small business opportunities. The Governor's initiatives in this area include:

- Starting a performance bonding program that assists local contractors.
- Providing greater access for more local companies to work on construction projects.
- Funding an initiative on St. Croix so that taxi vans and drivers could meet the requirements established by the cruise lines for passenger transportation.

Recently, Governor deJongh signed two important agreements with global rum manufacturers. The agreement with Fortune Brands echoes the public-private partnership signed in 2008 between USVI and Diageo, owner of Captain Morgan rum. The Diageo agreement maintains an American presence for Captain Morgan. Through his efforts, the USVI was ranked among the top ten in four categories for foreign direct investment by *fDi* Magazine's Caribbean and Central American Countries 2009/2010 competition. The competition was judged in the following

categories: economic potential, business friendliness, promotional strategy, infrastructure, quality of life, human resources and cost effectiveness.

**VIRGINIA GOVERNOR  
BOB MCDONNELL**

Governor McDonnell's number one priority is creating and retaining high-quality jobs for all Virginians and revitalizing the Commonwealth's economy. Since taking office in January, he has successfully advanced a comprehensive set of job-creation proposals, including increasing the size, scope and flexibility of the Governor's Opportunity Fund, expanding employer tax credits and providing Virginia with new tools to compete globally for economic development projects. In addition, the Governor increased funding for the Virginia tourism, film and wine industries.

The Governor also launched the "Governor's Commission on Economic Development and Job Creation," a diverse group of public and private sector leaders charged with identifying initiatives to create and expand economic opportunities in the years ahead. Recently, Governor McDonnell announced the biggest economic development news of his young administration with the official word that Fortune 100 Company Northrop Grumman had selected Virginia as the site of their corporate headquarters. In May, the



**Governor McDonnell welcomes Northrop Grumman to Virginia.**

Governor announced that Virginia had just posted the first back-to-back months of increased revenue collections since 2008.

**WEST VIRGINIA GOVERNOR  
JOE MANCHIN III**

Governor Manchin has improved West Virginia's economic climate while reducing the state's long-term debt and lowering taxes for citizens and businesses. He is leading the transformation of West Virginia's economy into one that includes innovation-driven, technology-based businesses, piloted by a highly skilled West Virginia workforce. Over the past five years, more than \$12.7 billion of

business investments have been made in West Virginia, as nearly 250 companies expanded or relocated within its borders, including companies leading the advance in biometrics, aerospace, information technology and renewable energy.

Governor Manchin has worked hard to secure a stable financial footing for West Virginia. He has initiated several pro-growth tax reforms that have been nationally recognized for lifting millions of dollars worth of tax burden from the state. In addition, as a testament to West Virginia's economic success, the state's per capita income growth rate exceeds the national pace. Since 2005 when Manchin first took office, per capita income has increased by 45.3 percent, while the national average has grown by 29.1 percent.



## education

*For 75 years, education has been a leading issue for Southern Governors. Following the Great Depression as the South worked to repair its economy in the 1930s, 40s and 50s, a big portion of Southern Governors' efforts were aimed at improving public education. Starting with higher education, Southern Governors, along with academic leaders, became pioneers in lifting the low education standards throughout the region.*

*Today, our Governors are actively engaged in the national discussion about how to improve K-12 education and encourage attendance to post-secondary education institutions, and have been working hard within their respective states and territories to identify and implement the policy changes required to meet the education needs of their citizens. Southern Governors fully recognize the importance of cultivating an educated, motivated and productive workforce in order to sustain the region's long-term economic growth.*



### **ALABAMA GOVERNOR BOB RILEY**

Governor Riley believes that providing a quality education for Alabama's children should be the first concern today, tomorrow and always. During his terms, he has implemented programs to meet the educational needs of all Alabama students. Alabama's "First Class Pre-Kindergarten" program continues to be rated the nation's best in quality, and Alabama schools have made giant strides in Advanced Placement education, posting gains greater than every other state in participation and performance on AP tests. Governor Riley also formed the Congress on School Leadership to improve the quality of educational leaders in Alabama schools.

### **ARKANSAS GOVERNOR MIKE BEEBE**

Education remains Governor Beebe's top priority. He has sought to improve all levels of education, from pre-kindergarten through higher education and workforce training. He is working hard to ensure that all students have access to education and training beyond high school, and that K-12 education increases its focus on science, technology and math to prepare students for high-technology, knowledge-based careers. Arkansas has become a national leader in early-childhood education. In its annual education report card evaluating education policy and student performance, *Education Week* ranked Arkansas in the top 10 nationally.

### **FLORIDA GOVERNOR CHARLIE CRIST**

Governor Crist is working to increase the state's high school graduation rate to 95 percent by 2015 by supporting school choice initiatives and providing a reading coach in every public school. He believes this can be done by enabling students to personalize their education at an early age, and he is creating charter and technical centers to foster small learning communities that will raise student achievement and work ethic. Governor Crist also believes in the importance of physical education and comprehensive health education for students of all ages, and subsequently established the Governor's Commission on Physical Fitness.

### **GEORGIA GOVERNOR SONNY PERDUE**

During Governor Perdue's terms in office, he has focused on improving education in Georgia. He created the innovative "Graduation Coach" program whereby coaches identify high school students that are at risk of dropping out, and work with them one-on-one to create an individualized graduation plan. The initiative's success led Governor Perdue to extend the program to middle schools. As a result of this initiative, Georgia's graduation rate rose from 63 percent in 2002 to 78 percent in 2009. The state also has seen a 20 percent decrease each year in the number of high school dropouts, equating to 4,500 fewer students ending their educational progress prematurely.



**Governor Beshear with Kentucky teachers and students.**

### **KENTUCKY GOVERNOR STEVE BESHEAR**

Governor Beshear started a new effort to re-energize Kentucky schools and gauge whether they're prepared for 21st Century challenges. The "Transforming Education in Kentucky" initiative comes 20 years after the state's landmark reform, and weaves together efforts to improve curriculum, dropout rates, graduation rates and teacher retention. With Governor Beshear's support, the legislature passed a bill to ease the transfer of course credits for approved areas from the Kentucky Community and Technical College System to its four-year public schools and private institutions.

### **LOUISIANA GOVERNOR BOBBY JINDAL**

Governor Jindal believes in a four-point approach to improving education in

Louisiana: linking student achievement to teacher and school leader effectiveness, turning around chronically low-performing schools, developing a "real time" robust data system to inform school leaders about the support students need and adopting standards to ensure Louisiana students will graduate prepared for post-secondary education and careers. His "value-added" model to assess the effectiveness of new teachers has been recognized by the *Washington Post* as the most "aggressive example" of using student achievement to evaluate teachers and the institutions that train them.

### **MARYLAND GOVERNOR MARTIN O'MALLEY**

Over the past four years, Governor O'Malley has worked effectively to help prepare Maryland's students for the jobs of tomorrow. His administration has invested record funding in the state's public schools each year of his term, resulting in *Education Week* ranking Maryland's public schools the best in the nation for two years in a row. Maryland's public school system also was recognized as having the best alignment from Pre-K to Post-Grad, and its high schools were ranked first in the nation by the *College Board* for achieving the highest scores in the nation on the Advanced Placement tests and for having the highest AP participation rate in the country.

# education

## **MISSISSIPPI GOVERNOR HALEY BARBOUR**

Public schools, community colleges and universities have seen record funding under Governor Barbour's administration. His education plan, "UpGrade," adjusted how Mississippi utilized resources by making the education budget process more uniform and transparent so taxpayers can see how Mississippi's education dollars are spent and by authorizing the privatization of certain school budget functions. "UpGrade" also gave more flexibility to school districts by granting home rule. Governor Barbour also focused on Mississippi's unacceptably high dropout rate by creating an Associate State Superintendent level position for dropout prevention.

## **MISSOURI GOVERNOR JAY NIXON**

For the second year in a row, Governor Nixon reached agreements with the presidents of Missouri's two- and four-year public colleges and universities to freeze tuition for in-state, undergraduate students. Tuition at the schools had increased an average of 7.5 percent each year for the prior 10 years before the agreement was obtained. In exchange, the universities were guaranteed stable, predictable funding from the state. Through "Training for Tomorrow," Governor Nixon is making \$12 million in federal funding available to the state's community colleges to expand training programs

in such fields as health care, technology, green energy and law enforcement.

## **NORTH CAROLINA GOVERNOR BEV PERDUE**

Governor Perdue believes every child — no matter where he or she lives in North Carolina — must graduate from high school with what it really takes to succeed in a career, a two- or four-year college or in technical training, and created "Career and College — Ready, Set, Go!"

- **READY** — Increase the number of students who can read, write and do math at the end of grade three.
- **SET** — Increase the number of students that perform at or above grade level.
- **GO** — Increase the number of students who take college credit courses while in high school; graduate from high school; go to college; and complete a degree from community colleges, colleges or universities.

## **OKLAHOMA GOVERNOR BRAD HENRY**

Governor Henry signed legislation that gives school administrators greater flexibility in overhauling schools that fall short of state academic standards. Other legislation he signed gives school districts the option of offering incentive pay for great teachers, and implements a new, more detailed teacher evaluation. He also authorized the restructuring of a higher education bond issue that will generate

approximately \$100 million in new funds for Oklahoma's endowed chairs program. The program matches private donations with state dollars to endow professorships to lure the best and brightest faculty to Oklahoma's colleges and universities.



**Governor Fortuño takes time with students.**

## **PUERTO RICO GOVERNOR LUIS FORTUÑO**

In order to assure optimal use of public funds for education, Governor Fortuño created an interagency agreement through which the Puerto Rico Department of Education is receiving administrative, managerial and financial support from the island's Government Development Bank, the Office of Management and Budget and the Treasury Department, thus fulfilling his commitment to

make sure more resources move from the intermediary levels of the educational apparatus to where they should go: the classroom. He also is moving forward with curricular reform that emphasizes progress in basic subject areas, such as language arts, math and science.

## **SOUTH CAROLINA GOVERNOR MARK SANFORD**

Governor Sanford has initiated several important education programs, including the first-in-the-nation statewide charter school district which has increased education choices for thousands of South Carolina families. In addition, he enacted a statewide "Virtual School" program, which uses technology to open classrooms to children in remote areas of the state, and implemented the "Jobs for America's Graduate" program to aggressively target at-risk high school students to stay in school. The most recent results show a 94 percent graduation rate, easily besting the national average.

## **TENNESSEE GOVERNOR PHIL BREDESEN**

Following eight years of education successes, Governor Bredesen announced that Tennessee was selected to receive millions of dollars for education in the first round of the federal government's "Race to the Top" competition. Laying the groundwork for this success were two bills that focus on improving K-12 and higher education: the "Tennessee First to



**Governor Bredeesen promotes reading.**

the Top Act of 2010” and the “Complete College Tennessee Act of 2010.” The new laws are designed to spur improvement in Tennessee’s education pipeline — specifically, improving student performance and graduation rates at both the high school and college levels.

#### **TEXAS GOVERNOR RICK PERRY**

Education reform has been a top priority for Governor Perry. He has worked to increase state spending on education by nearly \$7 billion in the last six years; has focused on improving learning in core subject areas like math, reading and science; and has proposed targeted incentives tied to achievement in the classroom. He has worked to raise the overall quality of education in Texas by aligning the higher education standards more closely with the needs of business, balancing accountability with incentives for teacher and school performance and increasing the emphasis on core subject areas like math, reading and science.

#### **US VIRGIN ISLANDS GOVERNOR JOHN deJONGH, JR.**

Governor deJongh believes that education fuels the future of the territory. In this spirit, he applied federal stimulus monies to augment IDEA funding, school improvement grants, education technology grants, Pell grants, work study funding, as well as to procure needed equipment for USVI elementary schools. He also brought together Virgin Islands business leaders to discuss ways in which the business community can invest in early childhood programs. Such programs are vital to the future success of USVI’s private sector by ensuring tomorrow’s workforce has the skills and abilities necessary to keep local businesses competitive and thriving.



**Governor deJongh congratulates kindergarteners.**

#### **VIRGINIA GOVERNOR BOB MCDONNELL**

One of Governor McDonnell’s chief priorities was the passage of a bold package

of K-12 education reform initiatives. His “Opportunity to Learn” measures received broad bipartisan backing. The Governor’s successful legislation adds three quality metrics to the existing charter school law to improve the authorization process, improves virtual learning programs and allows for public colleges of education to create K-12 laboratory schools. Governor McDonnell also launched a Commission on Higher Education Reform, Innovation and Investment to identify and implement policies to make college more affordable and accessible.

#### **WEST VIRGINIA GOVERNOR JOE MANCHIN III**

Governor Manchin has repeatedly shown his commitment to improving education for all West Virginians. During a time where other states have been forced to balance their budgets by cutting education, he has held strong to keep the state’s education budget intact. He has worked to bring community, business, labor, workforce and education leaders together to support education from childhood through lifelong learning, and created the “21st Century Jobs Cabinet of West Virginia.” He has worked closely with the State Board of Education to reform legislation, and he supported efforts to increase high school graduation and early childhood education.



**Governor Perry with college bound students.**



## energy & environment

*While the South is home to a significant reserve of natural and energy resources, Southern Governors are mindful of emerging energy and environmental issues that impact the region's growth and prosperity, now and in the future, especially in light of the Deepwater Horizon oil spill.*

*Southern Governors are working hard to develop strategies and programs to reduce the region's dependence on foreign sources of oil, gas and refined petroleum products by increasing the energy supply using all existing domestic energy sources. Additionally, the use of new technologies such as coal gasification, coal liquification and an increased emphasis on developing bio-fuels, wind and solar energy reduce both our dependence on foreign energy supplies and the environmental impact of our energy consumption.*



### **ALABAMA GOVERNOR BOB RILEY**

Governor Riley launched a pilot program aimed at helping Alabama automotive suppliers to improve their economic, energy and environmental performance. The program — called “Alabama E3” for Economy, Energy, Environment — will coordinate technical assistance programs offered at the federal, state and local levels that help companies maximize their energy efficiency, reduce pollution and greenhouse gas emissions and train employees in using “green” manufacturing practices. E3 will harness existing resources and expertise to provide the companies with customized assessments of their production processes, implement projects that reduce energy consumption and increase productivity and train workers in environmentally-friendly manufacturing practices.

Communities throughout Alabama began receiving grants to implement recycling programs or to expand existing ones, thanks to a new law pushed by Governor Riley. The new law places a \$1 per ton fee on the disposal of solid wastes in Alabama landfills. A portion of that fee goes to help local communities with their recycling efforts.

### **ARKANSAS GOVERNOR MIKE BEEBE**

Governor Beebe and the Arkansas Economic Development Commission are working to develop Arkansas’s role in the wind-energy manufacturing sector. The

industry represents clean-energy technology while opening the door for job growth. Since Beebe became Governor in 2007, six major wind-manufacturing companies and suppliers have already opened or have announced plans to open facilities in the state. This has the potential to create more than 2,700 jobs making blades, turbines, fiberglass and other components in the wind-energy supply chain, and represents an investment totaling more than \$360 million.

As part of his goal to apply federal stimulus money toward one-time, capital improvements that don’t require ongoing state funding support, Governor Beebe has prioritized the state’s portion of discretionary stimulus funds to encourage energy efficiency and improve the environment on the campuses of higher-education institutions in Arkansas. In addition, the Arkansas Energy Office, a division of the Arkansas Economic Development Commission, has approved almost 4,500 applications for rebates on new energy-efficient appliances in homes, and another 2,000 applications are awaiting validation.

### **FLORIDA GOVERNOR CHARLIE CRIST**

Governor Crist is committed to protecting Florida’s air, water and natural resources against the damage of greenhouse gas emissions. He has recommended an economic development package for solar, wind and other renewable energy, and to

promote biofuels in Florida and encourage alternative fuels such as ethanol.

The Governor continues his work to develop a green technology hub in the Sunshine State and move Florida another step closer to being the greenest state government in the nation. He created the Florida Energy & Climate Commission, which is housed within the Executive Office of the Governor and is the primary organization for state energy and climate change programs and policies. Comprised of nine members appointed by the Governor, Commissioner of Agriculture and Consumer Services and Chief Financial Officer, the Commission holds a variety of responsibilities, including administering financial incentive programs, completing annual assessments of Florida’s Energy and Climate Change Action Plan and providing recommendations to the Governor and the Legislature.

### **GEORGIA GOVERNOR SONNY PERDUE**

Governor Perdue has focused on land, water and energy conservation during his terms in office. He created the “Conserve Georgia” initiative, and has introduced and supported legislation to make the state a leader in those areas. He has placed a specific interest on developing alternative energy sources, turning research at Georgia’s world class higher education institutions into reality in both solar and biomass manufacturing facilities, and he called on state agencies, local

governments and school districts to lead by example and cut energy consumption by 20 percent.

Governor Perdue signed the Georgia Land Conservation Act, a landmark initiative to encourage the long-term conservation and protection of the state’s natural resources, preserving more than 100,000 acres of land. After managing a historic drought, Governor Perdue introduced the Water Stewardship Act, a diverse and comprehensive package designed for sustainable growth and economic development in Georgia. While encouraging water conservation, reducing wasteful loss and incentivizing innovation in both increasing water supply and lessening demand, this act provides a road map towards better stewardship of Georgia’s limited natural resources.

### **KENTUCKY GOVERNOR STEVE BESHEAR**

Governor Beshear has declared Kentucky’s intention to become the “Energy Capital of the Nation,” by unveiling a comprehensive seven-point strategy to move the Commonwealth in that direction. A number of initiatives have been created to further that goal, including conservation and efficiency measures and the potential for a viable alternative energy industry that relies on biomass and biofuels. The Department for Energy Development and Independence (DEDI) recently awarded seven Smart Grid grants totaling \$2.6 mil-

# energy & environment

lion to Kentucky electric energy distributors who will use the funds to accelerate the deployment of Smart Grid technology.

Governor Beshear supports the production of Kentucky coal to fuel America's industrial might, believing it is critical to the security of our country, and that it can and will be mined in an environmentally acceptable and safe manner. At the same time, he is committed to preserving Kentucky's environment by promoting green initiatives to conserve energy and save money. For example, the new "Green Bank of Kentucky" program allows state government energy-efficiency projects to compete for low-interest loans that can be paid back through the energy savings generated.

## **LOUISIANA GOVERNOR BOBBY JINDAL**

Governor Jindal believes that while Louisiana's oil and gas industry is a principal provider of the oil and natural gas produced in the United States, the repercussions of oil and gas exploration and production on the state's coastal zone must be carefully managed. Offshore energy development policy must be considered broadly to address impacts and ensure sustainability.

He also believes it is critical to view offshore energy production as one component of a comprehensive energy policy that is consistent with national security, energy security, environmental security



**Governor Jindal responds to the Gulf oil spill.**

and economic security goals — in the short-term and over the next several decades. While he strongly supports efforts to promote research, development and use of alternative energy sources (including nuclear and hydropower), there is no question as to the prominent role conventional energy sources, such as oil and natural gas, will continue to play as part of Louisiana's comprehensive energy plan.

## **MARYLAND GOVERNOR MARTIN O'MALLEY**

Governor O'Malley launched "Smart, Green and Growing" to unite governments, businesses, citizens and grassroots organizations in creating a sustainable fu-

ture for Maryland — a future where clean air and water, valuable open spaces, livable communities and a restored Chesapeake Bay support a strong economy, a healthy environment and social well being. One of his signature programs has been to adapt the "Stat" model, based on the tenant of timely, accurate information shared by all, to create "BayStat," an innovative tool to set and track goals for the health of the Chesapeake Bay.

Other innovative programs include the Maryland Sustainable Growth Commission to advise on and promote smart planning and sustainable growth across the state; legislation to strengthen local compre-



**Governor O'Malley discusses his "Baystat" Initiative.**

hensive plans to help guide sustainable development, expand and modernize planning decisions and expand Transit-Oriented Development; and enactment of Aquaculture Enterprise Zones to bring back Maryland's shellfish industry. Finally, Governor O'Malley's plan identifies reachable goals to improve the quality of the environment, such as reducing per capita electricity consumption by 15 percent and accelerating Bay restoration efforts to improve its health and expand accountability for its progress.

## **MISSISSIPPI GOVERNOR HALEY BARBOUR**

Governor Barbour believes access to abundant energy supplies is critical to Mississippi's ability to compete in the global marketplace. All forms of energy — coal, natural gas, oil, nuclear and renewables — play a crucial role in attracting industry to Mississippi and growing jobs. In support, he initiated the Mississippi Energy Policy Institute to develop policies that promote the development of affordable energy supplies for businesses and families, including clean coal, solar energy components manufacturing, tertiary oil recovery and natural gas projects.

Restoring the barrier islands damaged by Hurricane Katrina and protecting the coastal marshland also are critical priorities for Governor Barbour. Building the barrier islands back to their footprint as it

was in the early 1900s will provide invaluable protection for the Mississippi Gulf Coast. The islands serve as the primary defense against ocean waves and surge caused by powerful tropical storms and hurricanes. The project is the largest environmental restoration effort in the state's history, and Governor Barbour continues to push for federal funding of projects to protect coastal marshland and forests, preserve wildlife habitats and protect the coastline's natural beauty.

#### MISSOURI GOVERNOR JAY NIXON

Last year, Governor Nixon signed an executive order directing state agencies to implement policies that would reduce their energy consumption by 2 percent a year for the next 10 years. Recently, he announced that in the first year alone, state government had reduced its energy usage by 5.6 percent — a savings of more than \$3 million for taxpayers.

Protecting Missouri's natural beauty and resources is of great importance to Governor Nixon. Missouri's system of 85 state parks and historic sites is recognized as one of the best in the nation, and Governor Nixon has taken steps to enhance the parks for the 15 million people who visit them. The Governor created the State Parks Youth Corps, a program that employs more than 1,300 young people between the ages of 17 and 24 to work at the parks and historic sites. Using federal

funds, the program has put them to work building trails, doing wildlife inventory, helping with visitor services and other tasks. This year's program follows a 2009 program which also used federal funding to put several thousand Missouri youth to work at private employers around the state, many of them in jobs in emerging technologies.

#### NORTH CAROLINA GOVERNOR BEV PERDUE

Governor Perdue knows that in North Carolina green can be gold. Her energy reform package will attract businesses, create jobs and promote a strong and sustainable green economy in North Carolina. The plan reinvigorates the State Energy Office and the Governor's Energy



**Governor Perdue promotes her state's solar industry.**

Policy Council, while providing more money for grants and loans to alternative energy and green technology companies. Governor Perdue also will continue to grow North Carolina's green collar workforce by expanding training in the state's community colleges.

Governor Perdue has established the Governor's Scientific Advisory Panel on Offshore Energy to explore the potential rewards and costs of offshore drilling and wind energy. Governor Perdue wants to hear from scientists and experts so North Carolina leaders can be sure that any industry along the coast is safe and will benefit the entire state. Coastal industries such as tourism and fishing must be protected. The task of the panel has certainly become of increased importance since the recent Gulf oil spill.

#### OKLAHOMA GOVERNOR BRAD HENRY

Governor Henry signed comprehensive energy legislation that will expand the use of clean energy in Oklahoma, and establishes a goal that 15 percent of the state's electricity be produced from renewable sources by 2015. The bill allows electricity generators to utilize energy efficiency in order to meet that goal. In order to maximize the development of the state's clean burning natural gas, the bill establishes a natural gas energy standard, declaring natural gas to be the preferred fuel for electrical generation.



**Governor Henry supports a comprehensive energy mix.**

Furthermore, the legislation requires the Oklahoma Legislature and the Oklahoma Corporation Commission to develop a plan for transmission grid expansion in the state. Finally, to encourage the use of vehicles powered by compressed natural gas, the state established a target goal of placing CNG fueling stations every 100 miles along the Oklahoma interstate highway system by 2015, and every 50 miles by 2025.

#### PUERTO RICO GOVERNOR LUIS FORTUÑO

Governor Fortuño is spearheading an energy reform that aims to both lower energy costs and diversify energy sources on the island. His administration is incentivizing the participation of the private

# energy & environment

sector in providing energy solutions that benefit citizens and businesses alike.

The Governor's comprehensive energy and environmental policies are being promoted as the "Puerto Rico Green" initiative. The initiative sets clear benchmarks for reducing the island's dependence on oil and increasing the use of natural gas and alternative energy sources. The effort is coupled with institutional changes at the Puerto Rico Electrical and Power Authority designed to help lower the costs of energy production and distribution.

## **SOUTH CAROLINA GOVERNOR MARK SANFORD**

During Governor Sanford's terms, his administration has aggressively sought to preserve open spaces for future generations. The Conservation Land Bank, which his administration was the first to fund, has protected over 153,000 acres of land at an average cost of \$528 per acre. More land has been protected under this governorship than under any prior administration. He worked to ensure the \$560 million Vought-Alenia aircraft plant would be built in a heavily developed area between Charleston and North Charleston instead of consuming land on the outskirts of the metropolitan area, working with conservationists and environmental agencies to coordinate the site location. He also insisted on a \$4.75 million fund to offset environmental damage caused by the plant's construction.

Additionally, Governor Sanford has worked to change the debate about environmental stewardship. In February 2009, he announced opposition to plans to put a new coal-fired plant in Florence County, arguing that the environmental and quality-of-life costs outweighed the benefits. Less than a year later, the co-op backed away from these plans.

## **TENNESSEE GOVERNOR PHIL BREDESEN**

A report released by the Pew Charitable Trusts in June 2009 acknowledged Tennessee's top national ranking in clean energy job creation, stating jobs in Tennessee's emerging clean energy economy grew more than seven times faster than the state's overall jobs between 1998 and 2007. The Pew Center reported more than 15,000 jobs were created in Tennessee by the year 2007.

Governor Bredesen continues to build on that success, joining Confluence Solar in January 2010 to announce that the company had selected the town of Clinton as the home of its facility to produce premium quality mono-crystal silicon ingots for photovoltaic solar power generation. To date, Bredesen's commitment to make Tennessee a significant player in the solar industry has yielded \$2 billion in capital investment and more than a thousand jobs created. Tennessee is now recognized as a leader in renewable energy.

## **TEXAS GOVERNOR RICK PERRY**

Governor Perry has worked diligently to ensure Texas' energy resources can accommodate the needs of its rapidly-growing population and spur greater prosperity. He has worked hard to make Texas a world leader in wind power and to modernize its transmission grid to enable the movement of more than 18,000 megawatts of wind power from West Texas to the major population centers in the eastern and central parts of the state. He has directed the investment of more than \$1 million from the Texas Enterprise Fund to support solar energy manufacturing and has invested more than \$4.5 million from the Emerging Technology Fund to support the commercialization of the next generation of solar energy technologies.

In addition, Governor Perry has worked hard to create a culture of stewardship toward the state's natural resources to meet the needs of a growing population while preserving the natural beauty of Texas. Through his leadership, Texas has become a nationwide example for creating and implementing innovative programs to reduce emissions without compromising its strong economy.

## **US VIRGIN ISLANDS GOVERNOR JOHN deJONGH, JR.**

Governor deJongh has set a goal of reducing the territory's dependence on oil-derived energy by 60 percent by 2025 in an effort to preserve the islands' natural resources and spur economic growth. Earlier this year, he executed a Memorandum of Understanding with the U.S. Department of Energy and the U.S. Department of the Interior to provide technical and financial support toward his goal, and recently convened a workshop on renewable energy deployment and energy efficiency initiatives.

Governor deJongh also supports a pilot project of the National Renewable Energy Laboratory (NREL) to measure and map the USVI's winds over the next year to determine the ability to generate power through wind energy. He also has executed an agreement between the Virgin Islands Energy Office and the Virgin Islands Water and Power Authority (WAPA) to conduct a feasibility study of an inter-island electrical connection. The execution of the agreement is part of the administration's strategy to assist WAPA in expanding its energy portfolio options in order to reduce the territory's almost sole reliance on fossil fuel for the production of electricity and potable water.

**VIRGINIA GOVERNOR**  
**BOB MCDONNELL**

Governor McDonnell's comprehensive energy vision is easily distilled into one sentence: "More energy means more jobs." Just months into his term, he is well on his way to fulfilling that vision. Virginia is home to vast natural resources, from coal and natural gas in the southwest, to timber statewide to offshore wind and oil. The governor wants to utilize all of the Commonwealth's resources to make Virginia a global leader in energy production.

A major step towards this goal was taken when the White House approved Virginia to be the first state on the East Coast to explore for and produce oil and natural gas offshore. The Governor was successful in his efforts in the state General Assembly to direct all future revenue from offshore energy development to transportation and green energy research in the state, and he is promoting increased nuclear energy production in Virginia. The Governor also is a strong proponent of investing in and developing the renewable energy solutions of tomorrow, and he has played a leading role in the effort to create the Virginia Offshore Wind Development Authority.

**WEST VIRGINIA GOVERNOR**  
**JOE MANCHIN III**

As leader of one of the nation's top coal producing states and Chairman of the Southern States Energy Board, Governor Manchin believes that we can find a balance between coal and the environment, and that West Virginia will continue to be a key player in our nation's energy future.

Governor Manchin has taken steps to help diversify West Virginia's energy production and ensure that the state remains a leader in the industry by developing ways to better manage the state's carbon footprint. Two progressive pieces of legislation that he fought for set the stage for improvements: the Alternative and Renewable Energy Portfolio, and the Post-Mine Land Use Plan. West Virginia also is home to the largest wind farm east of the Mississippi, as well as the world's first project to both capture and store CO2 at a coal-fired power plant. The state continues to invest in new, cleaner technologies as it transitions to the energy of the future while also leading the nation in implementing safety procedures that help save the lives of those who work in the mines.



then

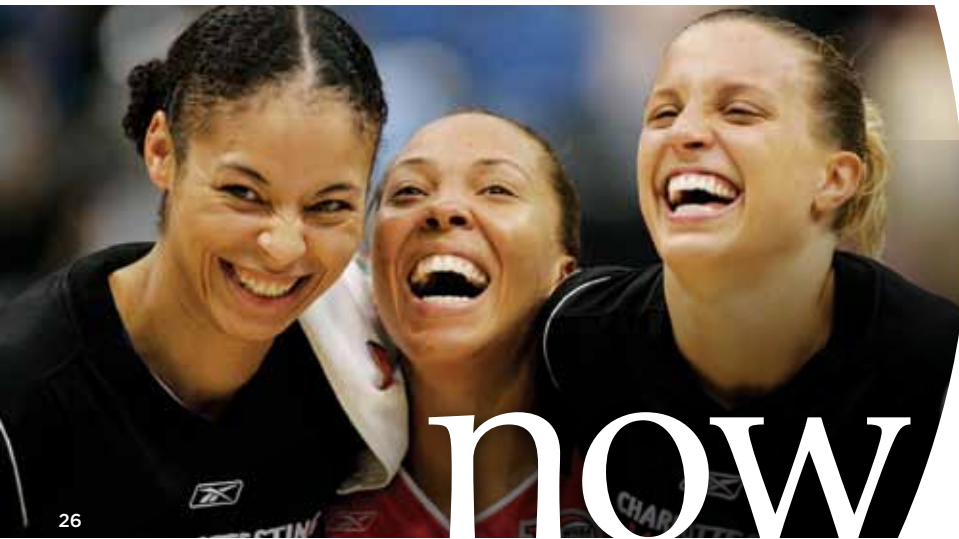


now



## health & human services

*As with other key areas of regional importance, Southern Governors work collaboratively on health and human services programs designed to improve the overall wellness and well-being of Southern citizens, with special emphasis on the most vulnerable populations: children and the elderly.*



### **ALABAMA** GOVERNOR BOB RILEY

Thanks to the “KidCheck” program started by Governor Riley, more than 30,000 children have received free health screenings at their schools. “KidCheck” was created to bring free school-based health screenings to any interested school system. With “KidCheck,” schools partner with area college nursing programs and organizations like Blue Cross Blue Shield’s Child Caring Foundation to administer the screenings. A room at each participating school is equipped with different stations for physical assessments, including height and weight, body mass index, blood pressure, heart rate, respiratory rate, vision, hearing, oral health and scoliosis. After the screenings, parents receive a report and assistance for children needing additional care.

### **ARKANSAS** GOVERNOR MIKE BEEBE

Since the creation of the statewide trauma system in 2009, Governor Beebe has overseen the implementation of a comprehensive network of hospitals and coordination services throughout the state, providing every community in Arkansas with critical medical resources and facilities close enough to ensure immediate treatment that save lives. In an effort to fight obesity — one of Arkansas’ largest, but most preventable, health problems — Governor Beebe and his administration have taken the lead in childhood obesity prevention. In the state’s sixth year of conducting annual health assessments in schools, Arkansas has made impressive progress in fighting the epidemic of childhood obesity through student body-mass-index assessments and health



**Governor Beebe signs health care reform legislation.**

reports. The Arkansas Coalition for Obesity Prevention has secured funding to help five communities establish programs designed to improve the nutrition and physical activity levels of their citizens.

#### **FLORIDA GOVERNOR CHARLIE CRIST**

Governor Crist has worked to make health care more affordable by leveraging the power of Floridians to negotiate better prices for prescription drugs. This was accomplished by negotiating with the drug industry to obtain volume discounts on drugs and passing the savings on to those struggling to pay for their prescriptions through the use of prescription drug cards. The Governor encouraged competition in the private marketplace to benefit all consumers and provide more information to them about drug costs. Governor Crist also has focused on increasing the number of foster care homes and adoptive parents. Since he became Governor, Florida has seen record-breaking numbers of adoptions, with almost 10,000 foster children finding loving and caring families. He is committed to finding adoptive families for foster children

who are older, as well as those in sibling groups or who have special needs.

#### **GEORGIA GOVERNOR SONNY PERDUE**

Early in his term, Governor Perdue created the “Live Healthy Georgia” initiative to raise awareness about chronic disease prevention, and to encourage Georgians to be healthy and active. Over the years, he has continued to promote quality health improvement and has provided a health care grant to seven volunteer clinics to secure access to primary medical and dental care for underinsured and uninsured citizens of Georgia. Last year, he ushered in the first reorganization in more than three decades of the state’s health agencies, combining all state health planning offices into the Depart-



**Governor Crist promotes his innovative drug card program.**

ment of Community Health. This created a separate state agency to focus on mental health issues — the Department of Behavioral Health and Developmental Disabilities. After decades of chronic underfunding, the new department was the only state agency to receive additional funds in the reduced fiscal year 2010 and 2011 budgets.

#### **KENTUCKY GOVERNOR STEVE BESHEAR**

One of Governor Beshear’s highest priorities has been getting eligible children signed up for the Kentucky Children’s Health Insurance Program (KCHIP) or Medicaid by removing barriers to enrollment. He set a goal to enroll 35,000 kids within a year — a goal he met six months ahead of schedule. In addition, he is working to improve children’s dental health in Eastern Kentucky. Half of Kentucky’s children have decay in their primary teeth, and nearly half of children ages 2, 3 and 4 have untreated dental problems — more than twice the national average. Governor Beshear’s new dental initiative will train more dentists, create community coalitions to better tailor health care solutions and provide programs to impacted counties. This initiative also will provide two sets of portable dental equipment to community coalitions to increase access and use of dental services for both children and adults.

#### **LOUISIANA GOVERNOR BOBBY JINDAL**

Governor Jindal launched [www.Health-FinderLA.gov](http://www.Health-FinderLA.gov), which gives residents easy access to detailed, accurate information on the cost, quality and performance of health care facilities such as hospitals and nursing homes, as well as health plans and prescription drug plans. With [HealthFinderLA.gov](http://HealthFinderLA.gov), consumers are able to access educational materials on living healthier lives, find customary charges for the top 100 most commonly prescribed medications and access information comparing various quality and patient safety measures in Louisiana hospitals, nursing homes and health plans. The site also provides key performance data on health care facilities and health plans, including death rates, readmission rates, dozens of nationally accepted quality and performance measures for health plans and complication rates for procedures. Governor Jindal believes that transparency in Louisiana’s health care system is a critical component to improving accountability and outcomes.

#### **MARYLAND GOVERNOR MARTIN O’MALLEY**

Before the federal government passed the plan to expand health care to more Americans, Governor O’Malley was “Restoring Progress” by launching a highly successful public-private partnership that ensures Maryland seniors are not

# health & human services

forced to choose between putting food on the table and purchasing the prescription drugs they need. This year alone, his administration fought for an additional \$7 million for this critical program. Governor O'Malley's administration also is working to strengthen the safety net for Maryland's hardest hit families by expanding Medicaid programs to cover parents with incomes of up to \$20,500 for a family of three, or 116 percent of the federal poverty level. In addition, Governor O'Malley launched a highly successful program to partner with state agencies, health insurers and small businesses to expand health insurance benefits to more Maryland families.

## **MISSISSIPPI GOVERNOR HALEY BARBOUR**

Governor Barbour has promoted a healthier Mississippi by supporting "Let's Go Walking Mississippi" along with First Lady Marsha Barbour. The program is discussed in schools across the state to teach children the importance of regular exercise and healthy meals. Governor Barbour also has protected the solvency of the state's Medicaid program by controlling costs. Under his leadership, Medicaid changed its prescription drug program to better utilize generic drugs instead of more expensive brand name drugs. He also promoted annual physicals for Medicaid beneficiaries to detect health problems

early by checking them for diabetes and high blood pressure and making sure they're taking the right medications.

## **MISSOURI GOVERNOR JAY NIXON**

Governor Nixon launched "Caring for Missourians," a program that provides \$40 million to colleges and universities to train more professionals in high-demand health care fields, including doctors, nurses, therapists and technologists. The money will enable schools to provide more slots for these training programs; whereas in years past, schools had not been able to keep pace with the demand for such professionals. In addition, he signed "prompt pay" legislation to require insurance companies to make timely payments to health care providers for patient care. The new law requires insurers to pay or reject the claim within 45 days, and prevents insurers from suspending such claims, a practice which can delay payment indefinitely.

## **NORTH CAROLINA GOVERNOR BEV PERDUE**

Governor Perdue is working to create safer and healthier communities through budget proposals that:

- Expand the State Children's Health Insurance Program to provide health insurance for an additional 8,100 children from working families.
- Restore funding for community mental health programs.

- Expand the AIDS Drug Assistance Program.
- Expand the nationally recognized Project C.A.R.E. program to allow 500 additional families to receive respite care services for elderly loved ones with dementia.

Governor Perdue also has begun a crackdown on fraud, waste and abuse to ensure North Carolina can meet its obligation to the increasing number of Medicaid recipients, including improving technology to investigate and prosecute cases of Medicaid fraud, while strengthening anti-fraud laws.

## **OKLAHOMA GOVERNOR BRAD HENRY**

Governor Henry believes in the importance of a healthy lifestyle, and has worked hard to offer initiatives that promote wellness. Early in his terms in office, Governor Henry worked with the Oklahoma legislature to mandate that restaurants be smoke-free, but allowed an exception for those restaurants willing to create enclosed, separately ventilated smoking rooms. Legislation signed in 2010 offers a partial rebate of the money spent on smoking rooms for those restaurants wishing to become completely smoke-free. This legislation will improve the health of Oklahomans and reduce the risks of second-hand smoke encountered by restaurant employees.

## **PUERTO RICO GOVERNOR LUIS FORTUÑO**

Disparities in federal funding between the nation's states and territories are in no greater evidence than in the area of federal health care spending. In 2010, Governor Fortuño successfully fought to reduce these disparities as part of federal health care reform legislation. Though still far below state-level treatment, as a result of efforts led by the Governor, federal health care reform in 2010 included historic increases in Puerto Rico's Medicaid funding that will allow the island to establish a new integrated health care program, which is being launched as "My Health." This new program will provide for better access to health care services for more of the island's citizens, better quality of service and more efficient cost controls for the government.

## **SOUTH CAROLINA GOVERNOR MARK SANFORD**

Governor Sanford oversaw actions by the Department of Health and Human Services to submit a first-in-the-nation request to the federal government to allow Medicaid recipients to control their own personal health care accounts so they can purchase services that best fit their needs, thus creating a market-based incentive for Medicaid recipients to become more cost-conscious consumers. A substantial portion of the waiver was adopted by



**Governor Sanford signs “foster care to adoption” legislation.**

Congress and will be implemented in all 50 states. Additionally, South Carolina became the second state in the nation to offer Health Savings Accounts to its employees and retirees, giving consumers more direct control of their health care dollars. The state is working to implement a similar program for Medicaid recipients. Under the program, unspent dollars would roll over to the next year or could even follow a Medicaid patient that leaves the system.

#### **TENNESSEE GOVERNOR PHIL BREDESEN**

In his 2010 State of the State address, Governor Bredesen announced the Tennessee Department of Children’s Services had received accreditation from the Council on Accreditation (COA), an international, independent, not-for-profit, child-and-family-service and behavioral health care accrediting organization. The COA studies how an agency operates, makes decisions and treats its clients to determine whether it is using the best practices and policies in the field of public child welfare. Achieving and maintaining accreditation enables an agency to demonstrate its willingness to open itself to national experts, and prove its high

performance and accountability. The Tennessee Department of Children Services is the seventh state-administered agency to receive COA accreditation.

#### **TEXAS GOVERNOR RICK PERRY**

Unhealthy lifestyle choices not only diminish one’s quality of life, but these choices also lead to higher medical costs and a reduced life expectancy. In a world where health care is increasingly more expensive, a state of more than 23 million people can incur massive costs in a hurry. Governor Perry has worked diligently to emphasize preventive health care measures, increase access to health care for all Texans and promote the use of technology to improve quality of care. His efforts — ranging from increased immunizations for children to championing the development of the Cancer Research Institute — will continue to improve health and wellness across Texas.

#### **US VIRGIN ISLANDS GOVERNOR JOHN deJONGH, JR.**

To support those in the Virgin Islands most in need, Governor deJongh reconstituted the Developmental Disabilities Council, activated the Mental Health Planning and Advisory Council and, through the Virgin Islands Interagency Coalition on Homelessness, identified funding so that the region can build shelters for the homeless. Governor deJongh also oversaw action by the USVI Department of

Labor to cushion the impact of the recession by providing training to over 4,000 individuals, including green technology training, apprenticeships programs in construction and a series of programs and services to retrain workers in the tourism industry.

#### **VIRGINIA GOVERNOR BOB MCDONNELL**

With all 50 states preparing for the implementation of federal health care reform, Governor McDonnell announced the creation of the Virginia Health Reform Initiative that will facilitate adaptation of federal health care requirements and prepare for the increase in Virginia’s Medicaid rolls. Governor McDonnell also signed legislation authorizing the development of a Health Care Workforce Development Authority to look at the current landscape of Virginia’s health care workforce, identify issues and best practices and make recommendations to address each area respectively. As an advocate for preventative health efforts, Governor McDonnell convened Virginia’s first statewide Childhood Obesity Conference, the “Weight of the State,” where the most current data and statistics on childhood obesity in the Commonwealth were presented, including school nutrition programs, physical fitness initiatives, pediatric health care approaches and plans to deliver prevention messages to young Virginians via social marketing techniques.



**Governor Manchin talks with West Virginia seniors.**

#### **WEST VIRGINIA GOVERNOR JOE MANCHIN III**

Under Governor Manchin’s leadership, West Virginia has made affordable health care more accessible than ever before. WVRx was launched to make prescription drugs free to working West Virginians who do not have insurance. His administration also has been involved in the establishment of the West Virginia Health Information Network, a national leader in the secure sharing of electronic medical records, and AccessWV, a health care plan provided by the West Virginia Insurance Commission that helps those who were previously turned down for health insurance. Governor Manchin also passed the Healthy Lifestyles Act, which requires physical education and exercise in the curriculum for every West Virginia student in grades K-12. Additionally, he has shown continuous support for West Virginia’s veterans, and has increased funding for senior services more than any previous administration.

# financial statement fiscal year 2010

## STATEMENT OF FINANCIAL POSITION

AS OF JUNE 30, 2010

### ASSETS

#### Current Assets

Cash	\$ 943,618
Accounts Receivable	308,524
Prepaid Expenses	210,768

**Total Current Assets \$ 1,462,910**

Property & Equipment (Net)	27,332
Deposits	6,850

**Total Assets \$ 1,497,092**

### LIABILITIES AND NET ASSETS

#### Current Liabilities

Accounts Payable	\$ 810
Bank Credit Card	1,498
Deferred Revenue	695,000

**Total Current Liabilities \$ 697,308**

**Net Assets \$ 799,784**

**TOTAL LIABILITIES AND NET ASSETS \$ 1,497,092**

## STATEMENT OF ACTIVITIES

AS OF JUNE 30, 2010

### REVENUE

CAP Membership	\$ 787,500
Conference Income	71,595
Contributions Income	160,500
Membership Dues	715,000

**Total Revenue \$ 1,734,595**

### EXPENSES

Professional Administrative Fees	\$ 32,941
Communications	110,014
Conference Expense	806,920
Consultants	80,173
Depreciation Expense	8,904
Salaries & Benefits	599,658
Equipment Expense	18,240
Insurance	14,626
Office Expense	39,156
Rent	132,106
Telecommunications	16,304
Travel & Entertainment	8,450

**Total Expenses \$ 1,877,492**

**Net Assets Before Other Income (142,897)**

### OTHER INCOME

Interest Income	5,231
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**Change in Net Assets \$ (137,666)**

See accountants compilation on report, prepared by Biscoe & Fatrowsky, PC, available upon request.

# SGA's corporate affiliates program

SGA is uniquely positioned to create and foster collaboration and original approaches to problem-solving among Governors and strategic partners. Through our Corporate Affiliates Program (CAP), SGA brings together the inspiration, innovation and experience of Southern business leaders to exchange ideas, share perspectives and identify new resources and tools for the continued growth and prosperity of the American South.

## **FOUNDER LEVEL**

BP  
Centene  
GlaxoSmithKline  
Northrop Grumman  
Novo Nordisk

## **PLATINUM LEVEL**

American Electric Power  
BlueCrossBlueShield of Alabama  
CGI Technologies and Solutions Inc.  
Duke Energy  
Norfolk Southern Corporation  
Southern Company

## **GOLD LEVEL**

AGL Resources, Inc.  
Alabama Power Company  
Altria Corporate Services  
AT&T  
EADS North America  
General Electric  
Novartis  
State Farm

## **SILVER LEVEL**

Alabama Association of REALTORS®  
ALFA Insurance  
America's Natural Gas Alliance  
Amerigroup Corporation  
Amerihealth Mercy  
Apple Inc.  
The Louis Berger Group, Inc.  
The Boeing Company  
Chevron  
Comcast  
Community Education Centers, Inc.  
CSC  
Dominion  
Eastman Chemical Company  
Intuit  
JPMorgan Chase  
Koch Companies  
Public Sector, LLC  
LHC Group, Inc.  
Eli Lilly and Company  
Proctor & Gamble  
Protective Life Insurance  
Takeda Pharmaceuticals  
Toyota Motor North America, Inc.  
The Travelers Companies, Inc.  
Volkswagen

## **BRONZE LEVEL**

AbitibiBowater  
The Alliance of Automobile Manufacturers  
American Petroleum Institute  
Amgen  
Arch Coal, Inc.  
Astellas Pharma US, Inc.  
Bayer Healthcare LLC  
Boehringer Ingelheim  
Bradley Arant Boult Cummings  
CCA  
The Coca-Cola Company  
Colonial Pipeline  
Daiichi Sankyo  
Daimler  
Economic Development Association of Alabama  
ExxonMobil Corporation  
Golden Living  
Hand Arendall LLC  
Jackson Kelly  
Johnson Controls  
Johnson & Johnson  
Maximus  
Morgan Stanley & Co. Incorporated

National Rural Electric Cooperative Association  
Perdue Farms  
PhRMA  
PowerSouth Energy Cooperative  
Pratt & Whitney/Rocketdyne  
Raytheon Company  
Regions Financial Corporation  
Sanofi-Aventis  
Shell Oil Company  
Spectra Energy  
Teva Pharmaceuticals  
Verizon

## **SUPPORTER LEVEL**

Edison Electric Institute  
International Council of Shopping Centers  
National Beer Wholesalers Association  
Nuclear Energy Institute

**2009-10  
EXECUTIVE COMMITTEE**

Governor of Alabama  
**Bob Riley**  
*Chairman*

Governor of North Carolina  
**Beverly Eaves Perdue**  
*First Vice Chairman*

Governor of Puerto Rico  
**Luis G. Fortuño**  
*Second Vice Chairman*

*At Large Members:*

Governor of Arkansas  
**Mike Beebe**

Governor of Georgia  
**Sonny Perdue**

Governor of Kentucky  
**Steven L. Beshear**

Governor of Mississippi  
**Haley Barbour**

**SGA STAFF**

**Diane C. Duff**  
Executive Director

**Liz Purdy Porter, CMP, CMM**  
Director of Operations  
and Conferences

**Jennifer P. Schwartz**  
Director of Federal Policy

**Charlotte S. Cole**  
Director of Communications  
and Marketing

**Katy Dow**  
Communications  
Coordinator

**Rian Hoyle**  
Operations Coordinator

**Leeza Wall**  
Summer Intern



**Governors Visit FDR's Little White House**



**Grammy Award Winner Travis Tritt**



**FDR's Grandson David Roosevelt**



**Young Southerners Learn about Their Heritage**

education

energy

GLOBAL OPPORTUNITY

environment

health

SGA

BUSINESS & TRADE

human services

INTERNATIONAL MARKETS

economic

development



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